



Case Study: Jotun Paints

Jotun Paints – Control Room

Who are Jotun

Jotun Paints specialise in paints and coatings to protect property.

Being a global company, they have a very clear focus on continuous improvement across their whole business.

Manufacturing a globally leading brand of coatings and paints they must remain on the cutting edge of quality and productivity.

The Jotun brand is made instantly recognisable by its friendly Penguin mascot which is visible across all areas of the business. From taking pride of place on every tin of coatings produced, to the furry penguin mascots seen across the site, along with every employee being recognised as a 'Penguin' of the Jotun family, this lovable mascot certainly reinforces employee engagement and teamwork.



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'We get a first class product and a first class service'.

– Steve Underhill , Operations Manager



A little about Jotun...

JOTUN's Challenges

We started our partnership with Jotun in 2017. At that time, they had a significant need to bring their factory up to the next level of workplace organisation and factory efficiency. With a passion for Continuous Improvement and the desire to create a highly efficient and visual factory they reached out to Clarity for help. Underpinning the vision was a focus on improving efficiency by 10% year on year. The goal was to become one of the leading manufacturing plants within the Jotun group!

Having had several attempts to implement a sustained 5S programme and a key focus on process improvements previous initiatives hadn't delivered the results required. Not put off, Steve and Natalie combined their energies to become a force for good in achieving a sustainable Lean & Visual Manufacturing plant!

Our Assessment

We were invited to site to carry out a full site assessment. Our Lean & visual management advisor toured the site for the assessment and created clearly structured feedback on where we could see opportunities for starting afresh on a newly ignited journey. Employee engagement was low and there was very little visual control in place across the site.

There was yet to be a consistent visual strategy to be deployed to sustain the journey and there was some resistance across the site to yet another attempt at Lean and Visual Management. However, our faith in the leadership and support function being implemented, and with Natalie heading up the project, we knew it would be a success!





The Results

5 years on the site has now achieved their goal of 10% efficiency improvement across the previous 3 years and has become globally recognised as a truly Lean and Visual Factory. It is now an awe-inspiring experience to visit the site and see the impact this has brought to the company and the team.

The engagement of all employees is not only visible but can also be felt in the atmosphere. There is a beautiful clear and consistent approach to all process and layouts and it is incredible to see the power of a united and engaged team.



'Using Clarity meant we could see what other companies were doing and what was new in the market'.

Operational Efficiency Manager, Natalie Hood



Thank You!

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